



ANU IN BRIEF



Gonpa and Payag are the creative Tibetan duo who make up ANU.

The name ANU refers to a youthful way of being.

They currently have **8 singles**.



ANU ON SOCIAL MEDIA

ANU has the most viewed Tibetan music and has created a large fan base.



On Instagram, **#anuranglug** and **#phur** have been used over 500 times.



On Weibo, Gonpa and Payag have over 400,000 followers.

SARDUBA (Tibet Brand 1376)

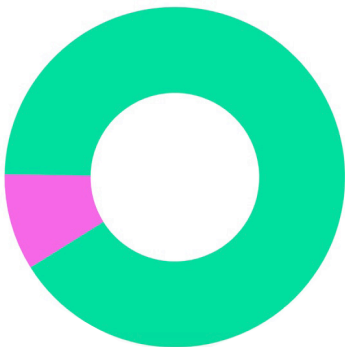
Sarduba is a clothing brand created 6 years ago by ANU. It showcases Tibet streetwear- a fusion of traditional Tibetan clothing and hip-hop inspired street fashion.



ANU ON YOUTUBE



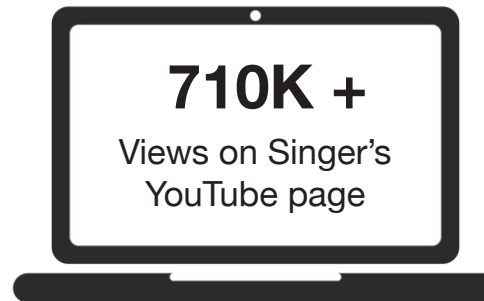
The hit song, "Phur" has over **7M views** (and counting)



■ Phur (91%) ■ Other Songs (9%)

SINGER 2019

Singer 2019 was broadcast through Hunan Television, the PRC's second-most-watched channel. It was also streamed on the Mango TV app which has 39 million users daily.



ANU performed their own singles, mostly in Tibetan, and covered "Apologize" by One Republic & popular Chinese songs.